

M\_BWL23.3

Studienverlaufs- und Prüfungsplan Betriebswirtschaftslehre (M.Sc.)



Modul-Nr.	Modul	Aufwand pro Semester														Prüfung				Einordnung					
		ECTS pro Semester			Fq.	SWS	Hfgk.	KoZ	EIZ	AA	Anw.	Vori.	Art.	Ben.	Vers.	Dauer	OA.	Vert.	WB.	LF.	Mit.	Sprache		Fachgebiet	
		1	2	3				[h]	[h]	[h]					[min]						V.	M.			
MM008	Social Skills																								
	TM020 Verhandlungsführung	3,0			S	2	12	15,0	75,0	90,0	J		PR	N	o.B.		N			W	mt	DE	DE		
	TM059 Kreativitätstechniken	2,0			S	2	12	15,0	45,0	60,0	J		PR	N	o.B.		N			W	mt	DE	DE		
MM031	Internationale Wirtschaft																								
	TM067 Internationale Wirtschaft	5,0			S	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			VU	gi	DE (EN)	EN		
MM057	Seminar IT-Management																								
	TM024 Seminar	5,0			W+S	2	12	15,0	135,0	150,0	J		SA	J	3		N			S	gre	DE (EN)	EN		
MM101	Business Intelligence and Data Science																								
	TM011 Business Intelligence and Data Science	5,0			S	6	12	45,0	105,0	150,0	N		K2	J	3	90	J			VU	gre	DE	EN		
MM104	Seminar Finance & Services																								
	TM024 Seminar	5,0			W+S	1	12	7,5	142,5	150,0	J		SA	J	3		N			S	Doz	DE (EN)	EN		
MM109	Seminar Marketing und Medienmanagement																								
	TM024 Seminar	5,0			W+S	1	12	7,5	142,5	150,0	J		SA	J	3		N			S	Doz	DE (EN)	EN		
MM114	Empirische Forschungs- und Analysemethoden																								
	TM014 Empirische Forschungs- und Analysemethoden	5,0			S	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			VU	afi	DE	DE		
MM167	Fallstudien IT-Strategie und Digital Leadership																								
	TM025 Fallstudien IT-Strategie	3,0			S	2	12	15,0	75,0	90,0	N		SA	J	3		N			PR	rpo	DE (EN)	DE/EN		
	TM026 Digital Leadership	2,0			S	2	12	15,0	45,0	60,0	N		SA	J	3		N			VU	rpo	DE	DE		
MM173	Financial Markets																								
	TM093 Financial Markets	5,0			S	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			V	gi	DE	DE		
MM182	Sustainable & Digital Brand & Performance Marketing																								
	TM099 Sustainable & Digital Brand & Performance Marketing	5,0			S	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			VU	afi	DE	DE		
MM028	Organisationslehre und Strategisches Management																								
	TM004 Organisationslehre		2,5		W	2	12	15,0	60,0	75,0	N									V	fbo	DE	DE		
	Strategisches Management		2,5		W	2	12	15,0	60,0	75,0	N									VU	fbo	DE	DE		
MM034	Marktforschung																								
	TM066 Marktforschung		5,0		W	4	12	30,0	120,0	150,0	N		KM	J	3	90	J			VU	afi	DE	DE		
MM049	Security Management																								
	TM008 Security Management		5,0		W	4	12	30,0	120,0	150,0	N		KM	J	3	90	J			VU	gb	EN	EN		
MM108	Digitale Medien																								
	TM051 Digitale Medien		5,0		W	4	12	30,0	120,0	150,0	N		SA	J	3		N			V	bau	DE	DE		
MM113	Mergers and Acquisitions																								
	TM065 Mergers and Acquisitions		5,0		W	4	12	30,0	120,0	150,0	N		K2	J	3	120	J			V	hje, ysi	DE	DE		
MM150	Digital Transformation																								
	TM015 Digital Transformation		5,0		W	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			V	gre	DE	EN		
MM163	Agiles Projektmanagement und Change Management																								
	TM018 Agiles Projektmanagement		3,0		W	2	4	5,0	85,0	90,0	J		KM	J	3	60	J			VU	sla	DE (EN)	DE/EN		
	TM019 Change Management		2,0		W	2	12	15,0	45,0	60,0	N		KM	J	3	60	J			VU	aah	DE	DE		
MM174	Startup Strategy & Business Plan - A Simulation Game																								
	TM094 Startup Strategy & Business Plan - A Simulation Game		5,0		W	1	12	7,5	142,5	150,0	J		PF	J	3		N				di	fko	DE	DE	
MM175	International Service Business: Concepts & Cases																								
	TM095 International Service Business: Concepts & Cases		5,0		W	4	12	30,0	120,0	150,0	J		K2	J	3	90	J			V	gi	DE	DE		
MM179	Sustainable Corporate Governance																								
	TM100 Sustainable Corporate Governance		5,0		W	4	12	30,0	120,0	150,0	N		K2	J	3	90	J			VU	web	DE	DE		
MM181	Sustainability Economics and Digital Platforms																								
	TM102 Sustainability Economics and Digital Platforms		5,0		W	4	12	30,0	120,0	150,0	N		KM	J	3	90	J			VU	gi	DE (EN)	DE/EN		
MM050	Master-Thesis																								
	TM009 Master-Thesis			28,0	W+S	0	12	0,0	840,0	840,0	N		SA	J	2		N			TS	Doz	DE	DE		
MM058	Master-Kolloquium																								
	TM010 Master-Kolloquium			2,0	W+S	0	12	0,0	60,0	60,0	N	MM050	KO	J	2	60	N			K	Doz	DE	DE		